



## 2024-25 Yearbook Advertisements

## **AND eShare Photos**

## PRICE SHEET and AD INSTRUCTIONS

Important information for Parents wishing to place yearbook ads for Class of 2025, 8th grade graduates.

#### Cost of Yearbook Ad:

Size	Price
Full Page Ad	\$325.00
Half page Ad	\$200.00
Quarter page Ad	\$125.00

Yearbook Ads are due by: November 15th

After **November 15th**, there will be a \$50 late free added to all advertisements.

The **FINAL** deadline for yearbook ads will be **November 15th** After this date, **ADDITIONAL ADS WILL BE SOLD ONLY IF SPACE PERMITS!** 

Cost of Yearbook Ad **AFTER November 15th** (if space available).

Size	Price
Full Page Ad	\$375.00
Half page Ad	\$250
Quarter page Ad	\$175
Eighth page Ad (business card size)	\$135

THE FINAL DEADLINE: **<u>December 20, 2024, FOR ALL ADS</u>**. NO Ads will be accepted after this date.

See next page for instructions on creating an online ad or submitting photos for use in the yearbook.

#### Varsity Yearbook online ads and photo submissions.

Please use the link below for assistance with Ad creation. Please note that you MUST create an account in order to place an ad.

https://yearbookdiscoveries.com/online-ad-creation/

Use the link below to upload your image or to use the excellent tool Herff Jones provides to create your ad online.

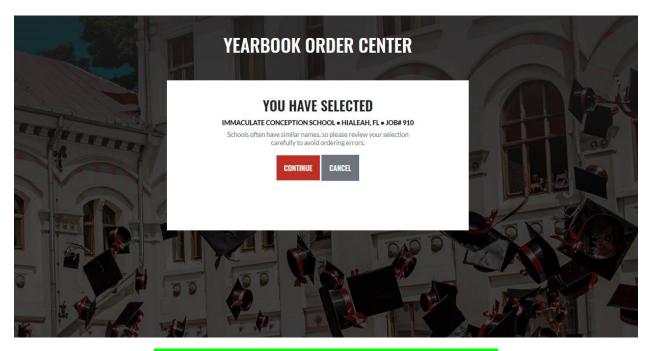
## <u>Instructions for logging in and creating an account:</u>

Press the <u>Control Key+Click</u> (at the same time) on this link and **add to favorites** or **save shortcut to your desktop** (depending on which browser you use) so that you can return to it in the future.

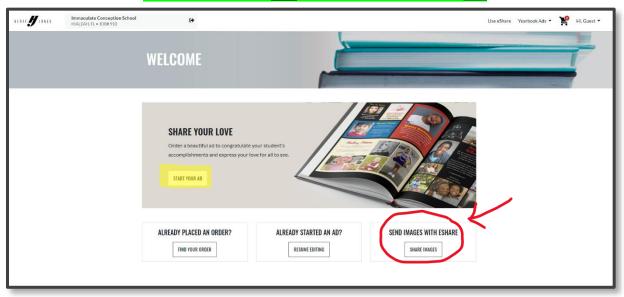
https://www.yearbookordercenter.com/index.cfm/job/910



SCHOOL: 910



The ICS Code is: <u>ics.</u> The ICS Job # is: <u>910</u>

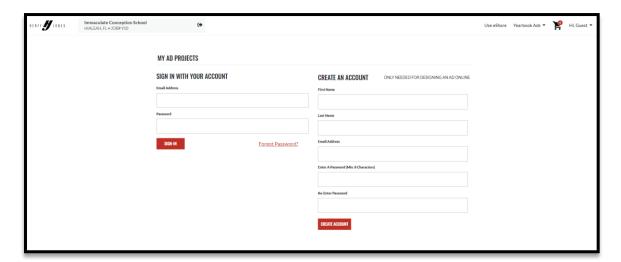


# Once on this screen

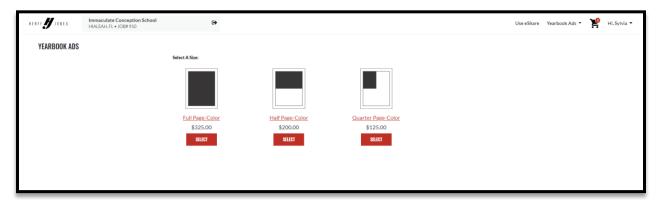
You can use "Eshare: to upload photos of **School Related** events and activities to be used for the yearbook.

OR

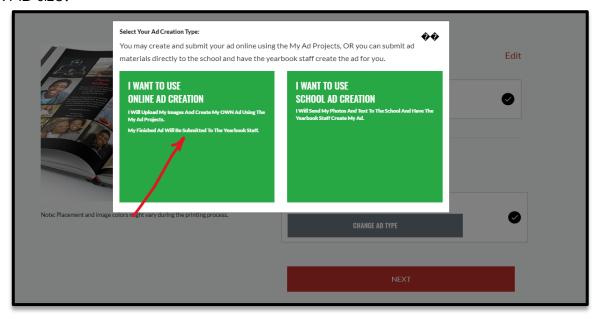
Click on the "Start Your Ad" box to begin the process. You will need to create an account using an email and password.



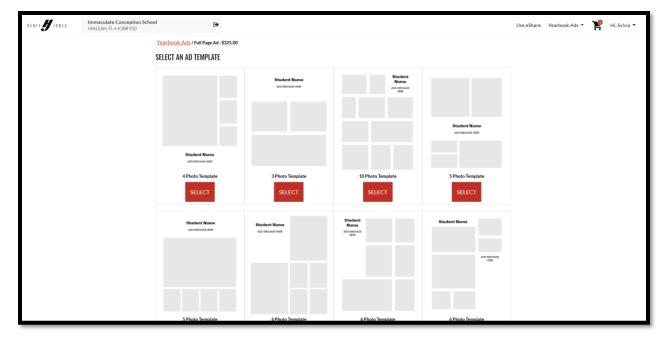
### Create an account.



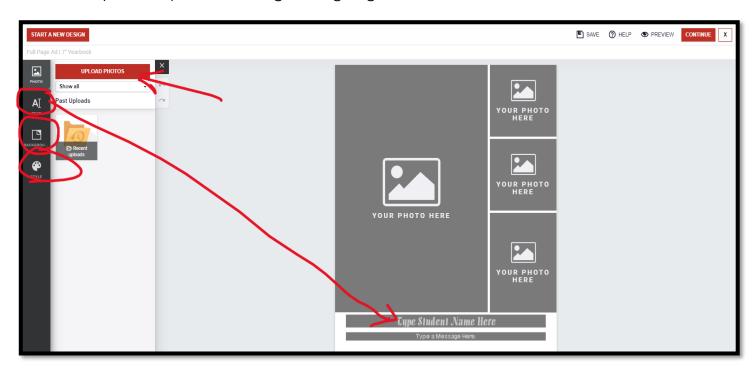
### Pick AD size.



Select I want to use Online Ad Creation (other will not be used)



Pick your template and begin designing.



Here your will customize the ad. Play with this area and select fonts, colors and pictures to upload.

You can save and return and finish later.

You may also use this site to submit photos that you would like to be considered for yearbook. We encourage you to submit photos from any events that take place during this school year. You may also send photos of 8<sup>th</sup> graders from "before they were 8<sup>th</sup> graders".