



## 2021-22 Yearbook Advertisements

### PRICE SHEET and AD INSTRUCTIONS

Important information for Parents wishing to place yearbook ads for Class of 2021, 8th grade graduates.

Cost of Yearbook Ad:

Size	Price
Full Page Ad	\$325.00
Half page Ad	\$200.00
Quarter page Ad	\$125.00

Yearbook Ads are due by: **December 10th**

After **December 10th**, there will be a \$50 late fee added to all advertisements.

The **FINAL** deadline for yearbook ads will be **DECEMBER 10TH**. After this date, **ADDITIONAL ADS WILL BE SOLD ONLY IF SPACE PERMITS!**

Cost of Yearbook Ad **AFTER December 10th** (if space available).

Size	Price
Full Page Ad	\$375.00
Half page Ad	\$250
Quarter page Ad	\$175
Eighth page Ad (business card size)	\$135

THE FINAL DEADLINE: **January 29th, 2021 FOR ALL ADS**. NO Ads will be accepted after this date.

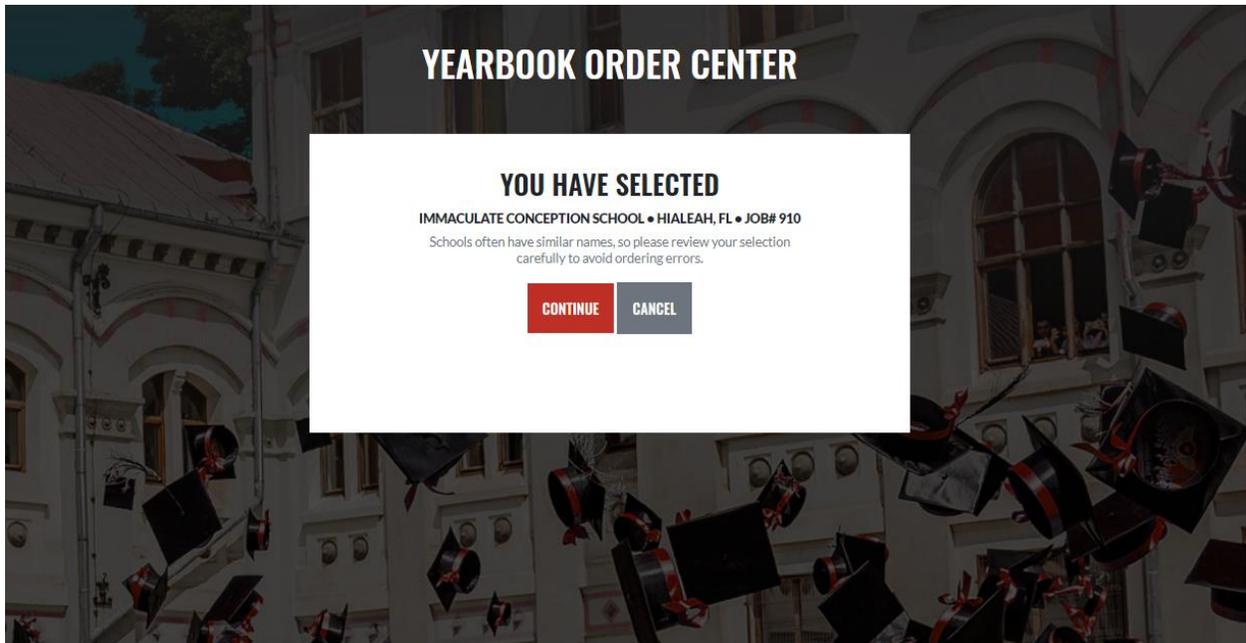
See next page for instructions on creating an online ad.

Please use the link below to upload your image or to use the excellent tool Herff Jones provides to create your ad online.

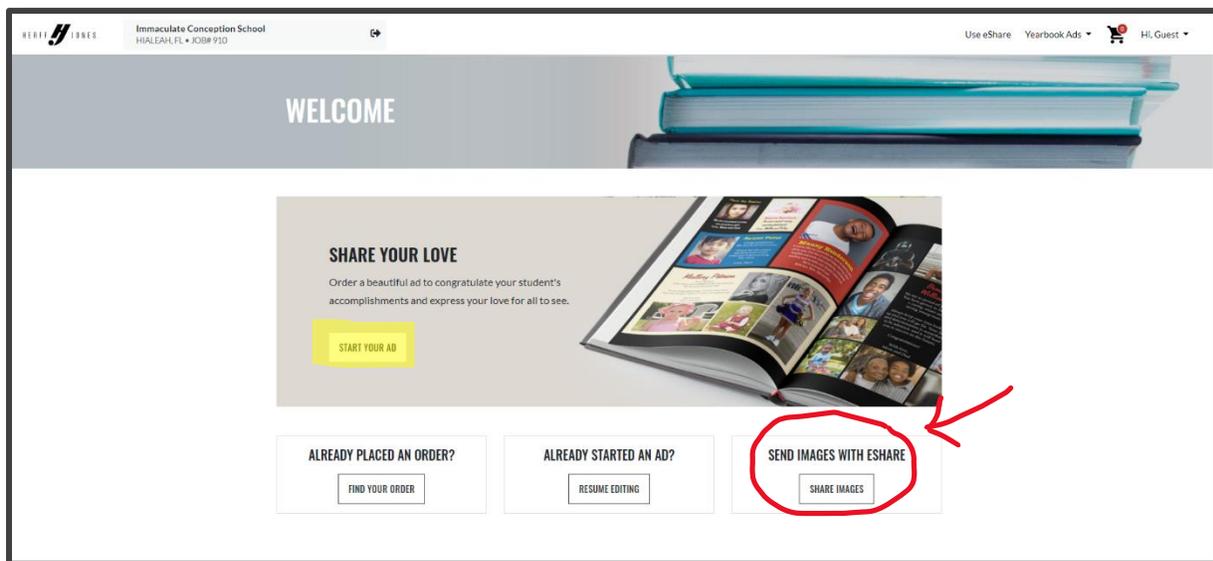
**Instructions for logging in and creating an account:**

Press the **Control Key+Click** (at the same time) on this link and **add to favorites** or **save shortcut to your desk top** (depending on which browser you use) so that you can return to it in the future.

<https://www.yearbookordercenter.com/index.cfm/job/910>

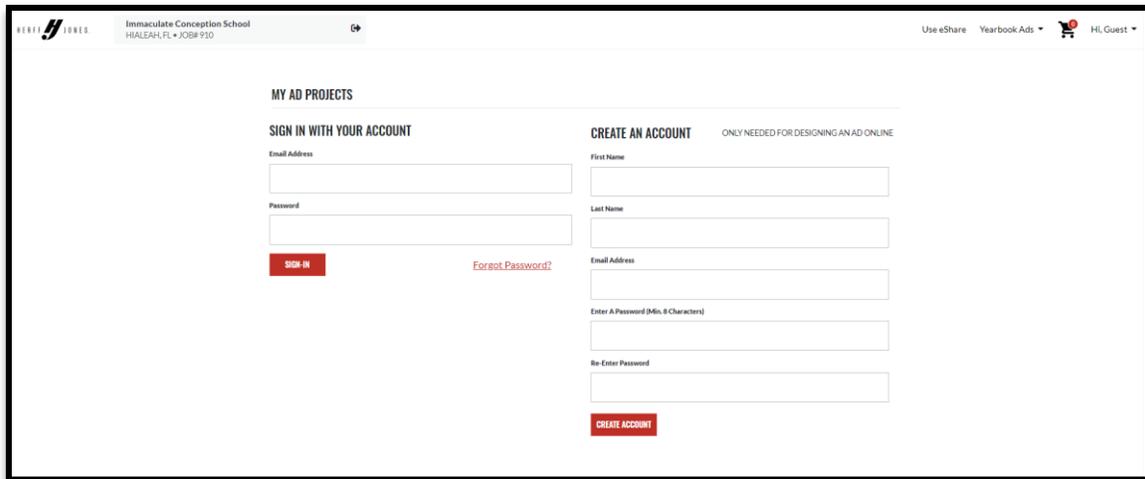


The ICS Code is: **ics2022.** The ICS Job # is: **910**



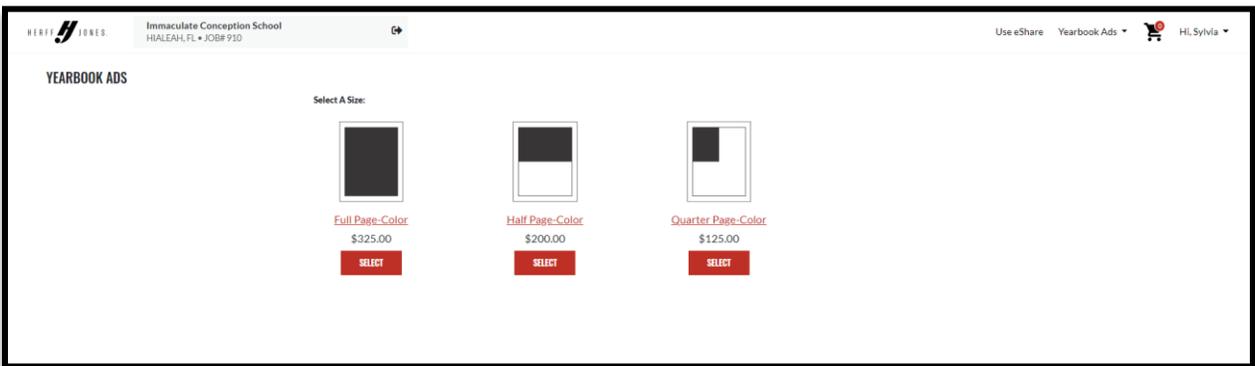
Once on this screen 

Click on the "Start Your Ad" box to begin the process. You will need to create and account using an email and password.



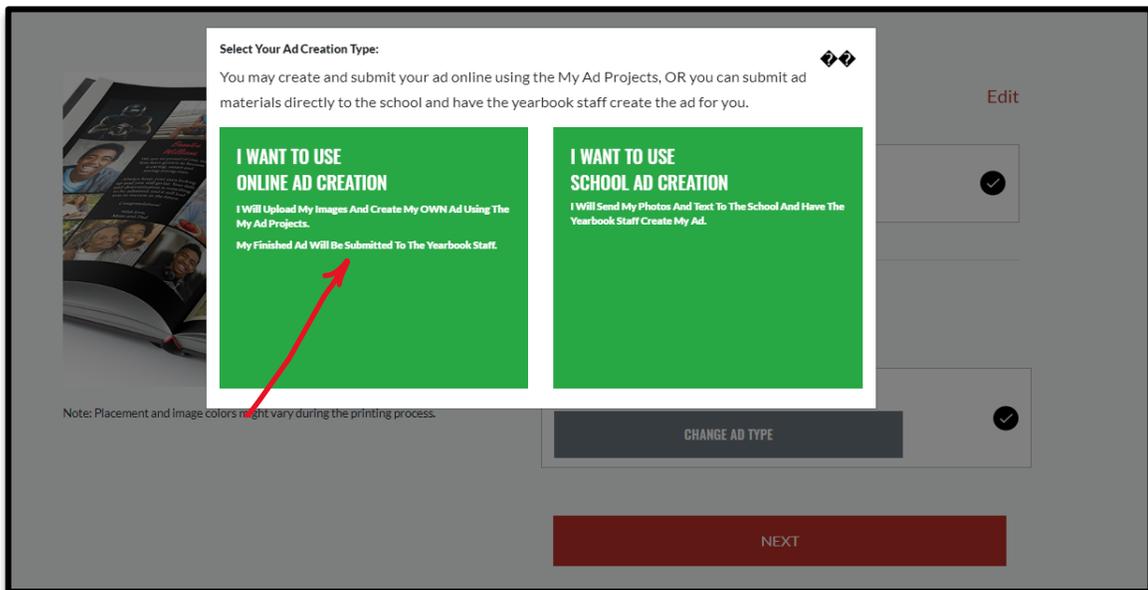
The screenshot shows a web interface for 'MY AD PROJECTS' at Immaculate Conception School. It features two main sections: 'SIGN IN WITH YOUR ACCOUNT' and 'CREATE AN ACCOUNT'. The sign-in section includes fields for 'Email Address' and 'Password', with a 'SIGN IN' button and a 'Forgot Password?' link. The account creation section includes fields for 'First Name', 'Last Name', 'Email Address', 'Enter A Password (Min. 8 Characters)', and 'Re-Enter Password', with a 'CREATE ACCOUNT' button. The page header includes the school name, location, and user information.

Create an account.



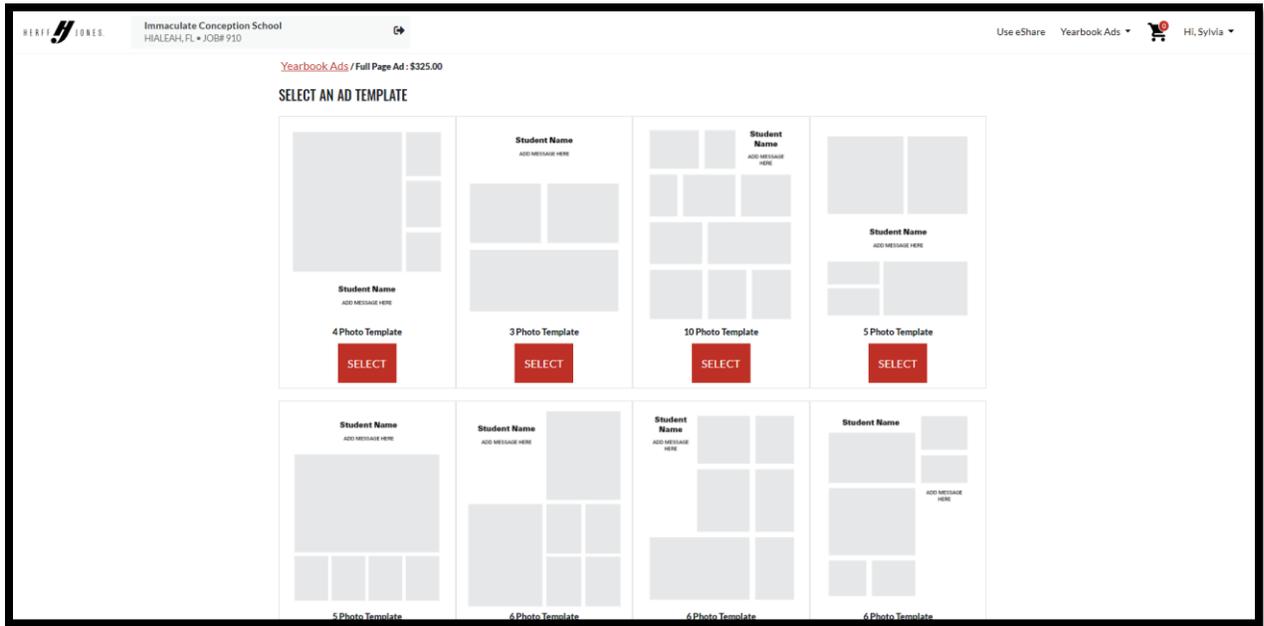
The screenshot displays the 'YEARBOOK ADS' selection screen. It asks the user to 'Select A Size:' and offers three options: 'Full Page-Color' for \$325.00, 'Half Page-Color' for \$200.00, and 'Quarter Page-Color' for \$125.00. Each option has a corresponding 'SELECT' button. The page header includes the school name and user information.

Pick ad size.

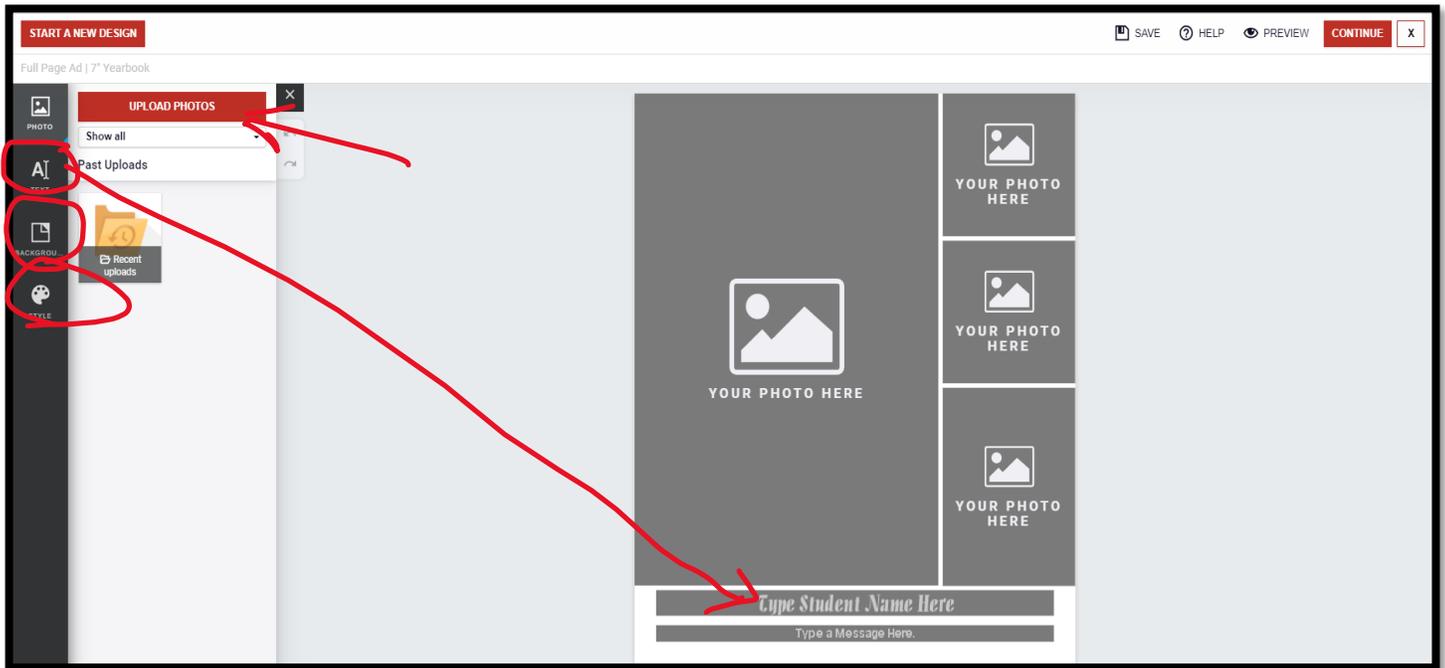


This screenshot shows a dialog box titled 'Select Your Ad Creation Type:'. It provides two options for creating an ad: 'I WANT TO USE ONLINE AD CREATION' and 'I WANT TO USE SCHOOL AD CREATION'. The 'ONLINE AD CREATION' option includes the text: 'I Will Upload My Images And Create My OWN Ad Using The My Ad Projects. My Finished Ad Will Be Submitted To The Yearbook Staff.' A red arrow points to this option. The 'SCHOOL AD CREATION' option includes the text: 'I Will Send My Photos And Text To The School And Have The Yearbook Staff Create My Ad.' Below the dialog box, there are buttons for 'CHANGE AD TYPE' and 'NEXT'. A note at the bottom states: 'Note: Placement and image colors might vary during the printing process.'

Select I want to use Online Ad Creation (other will not be used)



Pick your template and begin designing.



Here you will customize the ad. Play with this area and select fonts, colors and pictures to upload.

You can save and return and finish later.

You may also use this site to submit photos that you would like to be considered for yearbook. We encourage you to submit photos from any events that take place during this school year. You may also send photos of 8<sup>th</sup> graders from "before they were 8<sup>th</sup> graders" .

Any additional questions may be sent to: [sgandarillas@icsmiami.org](mailto:sgandarillas@icsmiami.org)

**Thank you for your support!**